



Sardar Patel Institute of Technology E-Cell

Bhavans Campus, Munshi Nagar, Andheri(W), Mumbai-400058



Dr.Dhananjay Kalbande
Post-Doctorate (TISS), Ph.D., M.E. (I.T.), B.E. (Comp.)
Chair, E-Cell
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Developing the entrepreneurial spirit among students and help them realise their potential.

Entrepreneurship Cell

Objective: To develop the entrepreneurial spirit among students and help them realize their potential.

Activities: Guest lectures and workshops, competitions

Recognition: “Leading Entrepreneurship Promoting Student Organization” by National Entrepreneurship Network (NEN)

The students are active members of Entrepreneurship cell of Sardar Patel Institute of Technology supported by National Entrepreneurship Network. The students listed below have held following positions in the E-Cell committee.

E-CELL 2016-2017 TEAM:

Designation	Name
Chair, E-Cell	Mr. Dhananjay R. Kalbande(COMP)
Chairperson	Mr. Mohit Joshi(TE EXTC)
Vice-Chairperson	Mr. Diptanshu Sharma(TE EXTC)
Head of Operations	Mr. Akhil Sardesai(TE EXTC)
Head of public relations	Ms. Sheen Dhar (TE EXTC)
Technical Head	Mr. Aasim Khan (TE COMPS)
Head of Marketing	Ms. Himani Mukne (SE EXTC)
Head of Finance	Ms. Shraddha Wani (SE EXTC)



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Events Organized (15)

Event	Venue	Date	Speaker/Winner
Pointer Calculation & Freshmen Orientation	SPIT	11/09/2016	E-Cell Core Committee
e-Hunt	SPIT	21/09/2016	E-Cell Core Committee
Panel discussion on post-graduation alternatives	SPIT	24/09/2016	Adarsh chokani Darshit doshi Aditi phadnis Aditya Menon
Start-ups 1.0	SPIT	04/10/2016	Nilesh dungarwal ,workindia
Eureka SP – Idea Generation Workshop	SPIT	07/10/2016	Aditi Hirlekar Darshit Doshi
E-Cell Pitchers – Pitching Workshop & Competition	SPIT	14/10/2016	Aditi Hirlekar Darshit Doshi
Seminar by SP Jain Institute of Management & Research	SPIT	15/01/2017	E-Cell Core Committee
Seminar by Indian School of Business	SPIT	30/01/2017	ISB Admission Faculty Prof.Deepali,SPJIMR,Mumbai
SPIRIT Marathon	Juhu Beach to D.N.Nagar	05/02/2017	Dr.Anand Patil
IPL Auction	SPIT	24/03/2017	E-Cell Core Committee
Food Challenge	SPIT	24/03/2017	E-Cell Core Committee
Virtual Stock Market	SPIT	24/03/2017	E-Cell Core Committee
SP E-SUMMIT	SPIT	25/03/2017	E-Cell Core Committee
Masterplan'17	SPIT	25/03/2017	Mr. Vikrant Potnis Mr. Kartik Raichura
SP-Conclave	SPIT	25/03/2017	Mr.Adhitya Iyer Ms.Riya Jain



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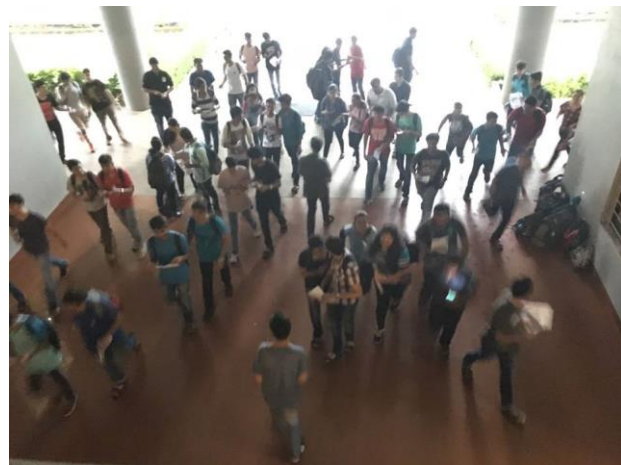
Events organised:

1) Pointer Calculation & Freshmen Orientation (11/09/2016):



This event familiarized fresher's with the current CBGS system, as well as cleared various doubts almost all FEs are overwhelmed with. The E-Cell team also spoke about their aim and upcoming activities.

2) e-Hunt (21/09/2016):



e-Hunt was aimed at helping the freshers explore the sprawling campus, with an entrepreneurial twist; a scavenger hunt with clues derived straight from the world of entrepreneurship. The event witnessed an enthusiastic participation of 90+ students and 65+ registered teams.



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3) Panel discussion on post graduation alternatives (24/09/2016):



The objective of the panel discussion was to aid students in exploring various career prospects, provide guidance, and equip them with an insider's view of every stream, to help them make an informed resolution. To lend their expertise, we had Adarsh Chokani, Kritika Sabharwal, Aditya Menon and Aditi Phadnis as our esteemed panellists. This session answered a plethora of questions many students often harbour.

4) Start-ups 1.0 (4/10/2016)



Nilesh Dugarwal, co-founder, Work India, spoke about his experience of starting up in college and becoming a serial entrepreneur, and about his other business ventures, MeterShare and getprofessor.com. He stressed on the importance of ideating, i.e., identifying a problem and working towards conceptualizing a solution.



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5) Eureka SP – Idea Generation Workshop (7/10/2016)



50 odd budding entrepreneurs thought on their feet, identified problems, brainstormed, critically reflected, and presented innovative ideas as viable solutions for those problems. The objective of the workshop was to hone creativity and cultivate ideas that would revolutionize the way society functions, ergo, positively impact humanity. Each team, on receiving a piece of newspaper, read various articles printed in it to identify one problem and provide an appropriate solution for the same. The teams worked towards generating, developing, and constructing through the idea, while designing an effective business model for marketing the solution and envisaging it to reality.

6) E-Cell Pitchers – Pitching Workshop & Competition (14/10/2016)





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It focused on the ways to sell one's idea by highlighting the Unique Selling Proposition (USP) thus gaining goodwill and funding.

Darshit Doshi, and Aditi Hirlekar, our esteemed judges for this event gave important insights on how to make one's idea unique and marketable.

Each group was handed a small profile and case study of a start-up. The groups, after studying their respective company profiles discussed various points like the core problem faced by society, ways to tackle them and why their idea is the best solution to the identified core problem, all within three minutes. This exercise helped students identify the key points one should emphasise on, while garnering the trust of a potential investor.

7) Seminar by SP Jain Institute of Management & Research (15/01/2017)

Through this informative session, SPJIMR introduced their various MBA programs, with primary focus on their Global Management Programme.

8) Seminar by Indian School of Business (30/01/2017)

Representatives from ISB spoke about the various MBA programmes offered by ISB, and enlightened us about their Young Leaders' Programme.

9) SPIRIT Marathon (5/02/2017)



The 6km long marathon brought students from all branches and years running together for a cause – Women empowerment.

10) **IPL Auction** - Cricket trivia quiz plus a simulation of the IPL auction, where contestants battled each other and a limited purse amount to build the greatest ever IPL XI. It gave the participants an experience of strategizing,



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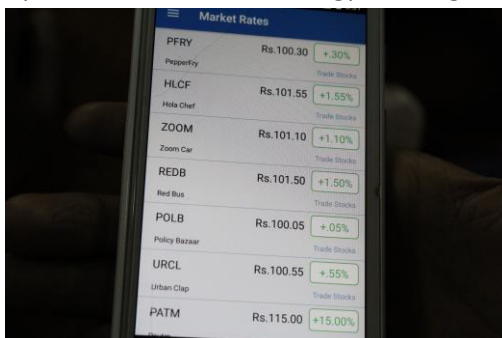
team building and business psychology.



- 11) **Food Challenge** - An inter department culinary war, where students in groups of 5 set up food stalls for the students, faculty and staff of SPIT. Every team was required to prepare expense reports and employ innovative strategies to maximise profits, operating their stall on the Lean Model. Each team kept their profits, while the team with the maximum profits took home an additional cash prize.



- 12) **Virtual Stock Market** - A real time, authentic, app based simulation of Stock Market where participants invested their money and tried to maximise their portfolio over 4 intriguing rounds of news releases followed by deliberations and strategy building.



13) SP E-SUMMIT

Sardar Patel Technology Business Incubator (SP-TBI) jointly with Entrepreneurship Cell, Sardar Patel Institute of Technology organized the 1st S.P. E-summit on 25th March, 2017.



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The Summit was officially inaugurated at 09.30 am by an address by Mr. Vinod Sikka, (Head,Corporate Relations SP-TBI) followed by a presentation on the SP-TBI by Mr.Vikrant Potnis (Board Member, SP-TBI) , who highlighted the facilities and support provided by the SP-TBI to budding tech entrepreneurs to build, grow and sustain their ventures.

The first workshop of the day at 10.30 am on “How to make a Business Plan?” was conducted by **Mr. Abhishek Barari**, a Chartered Accountant (CA) and lawyer by qualification, a Partner at Zeus Advisors, and the CEO of My Cute Office. It was followed by the workshop “Advertising 101” at 12.00 pm was conducted by **Mr. Kiran Reddy**, Co-Founder, Risevertise Media and Mumbai Director, Startup Grind.



Post lunch, **Mr. Ishwar Jha**, Founder, Appetals conducted his “Zero to One Crore” workshop on motivation and self development. Mr. Ishwar Jha who has previously worked as the CEO, Zee Entertainment and CIO, Sony Music shared snippets of his corporate experience and how he overcame the hardships and struggles of life to develop himself professionally.





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- 14) **Masterplan'17** – the Business plan competition for technology start ups which was organized as a part of the SP E-summit, began in parallel to the workshops. Mr. Vikrant Potnis (Board Member, SP-TBI) and Mr. Kartik Raichura (Founder, Management Paradise) were the esteemed judges for Masterplan'17. Over 9 technology start ups presented before the jury to clinch the Winners position and Runner up position in Masterplan'17 and prizes worth Rs. 50,000/- in cash and SP TBI Vouchers.
- 15) The much awaited **SP- Conclave** started at 4.30 pm with SP alumnus Mr.Adhitya Iyer, Author, The Great Indian Obsession and Ms.Riya Jain, Fashion Blogger and Instagrammer (@caughtinacuff) taking the centrestage as panellists. They both shared their experiences with respect to their unconventional career choices and their journey to success through uncharted territory.



The Summit concluded with the felicitation ceremony where the winners of the SP E-summit pre-events and Masterplan'17 – the business plan competition, team ARView from VCET college secured the 1st position in Masterplan'17 and team Cyklo from Sardar Patel Institute of Technology secured the Runners up position were felicitated by Prof. Kiran Talele (Head, Academic Relations, SP-TBI) and Prof. Dinesh Israni.